

7-Ways to Make \$100 Per Day Online



7 Simple Strategies



➤ NOW ONLY 10-PAGES LONG

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A VERY SPECIAL MESSAGE FROM THE 7-WAYS TEAM

Congratulations:

You are holding the “golden key” to a system that can change your life – it did ours, and we know it can for you. What are you going to do right now? Well, let me tell you something important. The decision you make in the next few minutes is going to dramatically affect your future! It is our experience; you will do one of three things:

1. You can decide to be skeptical (which really means fearful) and tell yourself this isn't going to work for you.
2. You can be excited by what you have just read, but procrastinate and make excuses that you don't have the time to do things just yet.
3. Or you can **ACT RIGHT NOW!**

Guess which course of action will lead to your success?

We're very serious about this! We really want to help you. Please commit to yourself that you will take immediate action. The people who are successful are the ones who are DOING IT and not just reading about it.

And remember, our support team is here to help you after your purchase. Our expert staff is available at support@7ways.us

The proven methods are in your hand. Challenge yourself now that you have made the decision to act and stick to it! Just pick one Way, focus and take action.

To your success,

(7) Seven Ways Team

P.S. Look for a special invitation and **surprise bonus** for you on page 11 of this book!

7-Ways to Make \$100 Per Day Online

Way Number 1 – Ebooks

Overview: Creating a high value ebook can be very profitable if you follow the outline below. The trick is to not get carried away on your research and spend too much time. Just take action and get the project moving forward.

Estimated Completion Time: 4-8 hours.

Skillset: Intermediate

Requirements: CPA Network Offer, Web-Hosting, Paypal Account

Step 1: Choose a popular broad appeal category. For example: dating, make money online, diet and so on. Research and summarize or scrape the "best of" a category into a concise report or book no more than a dozen pages. This isn't as much work as you think so don't fret over it and just get started. Too many pages will actually decrease conversion rates.

Step 2 : Create a catchy title and description like: "\$1997 Underground Guide of How to Pick Up Women" or something like that. You want everyone to know this book isn't free and it used to cost a bomb to get your hands on this guide. But you'll be offering a special deal during this limited time offer. To help add more credibility try and make up a guru sounding name like "Mr. Pickup" or something like that.

Step 3: You can set up a moneybookers.com or paypal account to handle the incoming payments. You can easily create a free website for a simple sales page with email capture on freewebs.com, blinkweb.com or whatever else you choose to use. Sell the ebook for \$5 to \$20 or whatever works best for you.

Step 4: You may want to consider offering a free bonus that is a related item that you could find online. Start promoting by using classified ads, craigslist, social media, local marketing and more. See the generating traffic section on page 10 of this guide. The ideas here will get you some quality traffic quickly.

Step 5: From here you may want to go ahead and submit it to a free online publishing service like (www.scribd.com) and other similar sites. You can also use the book in exchange for an optin email address to start building a list as well. This way you can build a list and continue to promote other offers to your list.

Killer Tip: You could add a couple of dating site url's that you are an affiliate for in the beginning and end of the book.

Research Tip: If you get stuck you can enter your search query into Youtube to watch how something is done instead of reading about it.

Definitions: CPA - Cost Per Action Marketing – See page 9

Way Number 2 – Clickbank

Overview: This is a technique that can be used for any niche on Clickbank the worlds largest digital affiliate network. If you don't know what Clickbank is or how it works then get busy doing so at www.clickbank.com

Estimated Completion Time: 6-8 hours.

Skillset: Intermediate

Requirements: Squeeze Page, Email capture

Step 1: Create a squeeze page that offers a valuable freebie that is highly related to the offer you are promoting. On that page collect their email address using an auto-responder service like icontact, aweber or whatever company you are using or want to use. After they subscribe to your list to get the freebie they are than redirected to the offer you are promoting.

Step 2: In your welcome email to the prospect you provide the download link to the freebie as well as another link to the offer again. In subsequent mailings you can continue to offer value and products that are related to what they originally subscribed for in the beginning. These can be offers from different networks or products you create that are PLR (*private label rights*) which are very easy and cheap to find and have a high perception of value.

Step 3: As you become more skilled you may want to test different squeeze pages and headlines to get the maximum conversion possible out of the traffic you are getting. If you have a freebie that has a high perception of value and it ties in nicely with what you are ultimately promoting it is not uncommon to see optin rates as high as 70%.

Step 4: Drive targeted traffic to the squeeze page you are promoting and make adjustments and learn as you go. The key is to do something. We have also included in this book a short section on how to get traffic and some additional tips that will help you get going.

Killer Tip: This is the Number One secret super-affiliates use (*squeeze pages*) to build a list and get higher conversions. You build a short term income by making initial sales right away and a long term income through your list. See Free Traffic Sources on Page 10.

Research Tip: Thoroughly check out Clickbank and you may also want to Google some additional terms as well. Squeeze page, auto-responders, PLR products etc

Definitions: Squeeze Page - A page that gathers an email address before going to the actual offer. Auto-responder - A service that collects email addresses and automatically answers and sends out pre-written emails for you. Private Label Rights (PLR) - Products that were created by someone else and they resell the rights to you to private label it and sell it under whatever name you wish.

7-Ways to Make \$100 Per Day Online

Way Number 3 – Hostgator

Overview: Using HostGator and some smart marketing to get paid some whopping commissions while building credibility and a nice little business as well. HostGator is a world-leading provider of web hosting services.

Estimated Completion Time: 4-6 hours.

Skillset: Intermediate

Requirements: Hostgator Affiliate Account, Driving Traffic

Step 1: Get a Hostgator affiliate account. Hostgator has the best affiliate hosting program on the web. In addition they pay up to \$125.00 for a less than \$10.00 sign up of a customer. Go there and get the details at www.hostgator.com and sign up. They should become your new best friend. HostGator pays out over \$400,000 every single month to their affiliates.

Step 2: Run an ad in your local newspaper, craigslist, hang up flyers etc and drive traffic to your Hostgator Link. Essentially you want to say something like: "Free Lead Generating Website" pay only a small hosting fee of less than \$10 per month. Have them sign up under your hostgator affiliate link.

Step 3: The trick here is the perception of value. Position yourself as the marketing authority. Hostgator offers a great website builder in their monthly hosting package. Additionally you can charge the client to put together the lead generation site with email capture. Don't worry because if you don't know how to do his you can hire it out on rentacoder.com or some similar service. You can even make some extra cash as well for bringing it all together.

Step 4: You will make a lot of money and the word will spread because you'll have happy and satisfied customers. Once you get the first few under your belt. We promise you'll come up with other creative ways to build your Hostgator business. The sky really is the limit. Don't fret too much over the details and simply take action.

Killer Tip: This works great for local businesses who want to increase their exposure at a very little cost. See Free Traffic Sources on Page 10.

Research Tips: Research lead-generation websites on Google. Spend time getting familiar with the Hostgator affiliate program.

Definitions: Website Hosting - Allows a company or individual to make their website accessible to the world wide web.

Way Number 4 – Craigslist

Overview: What you are going to be doing is advertising CPA offers on Craigslist primarily and other free sites that will be provided in the bonus traffic section. Offers like, a Free Restaurant Gift Card, Costco Card, Ipod etc.

Estimated Completion Time: 4-6 hours.

Skillset: Intermediate

Requirements: Auto-responder Account, CPA Network Account, Craigslist Account, Multiple Email Accounts

Step 1: Set up an email address for each offer you run (*gmail, yahoo, etc*). Name the email address something that is close to the name of the offer: *costcocard@gmail.com* or whatever. Set up an auto-responder for each offer in your auto-responder account (*icontact, aweber*). In your follow up email auto-responder is where you'll give them the link to the CPA offer. Have it say something in the title like: "Confirm your request for a free Costco Card" or whatever the product may be. It is important to have the email forward to your auto-responder list.

Step 2: Get your Craigslist ad ready. Do not put any links in your ad so you can avoid your ad being flagged. Instead put your email address and write a super simple ad. Something like this: "Free Costco Gift Cards that are going fast as part of a special promotion" and then have them respond to your email address. Hopefully you get the idea of what we're trying to do here. Always keep it short and sweet and avoid trying to sound to hypey or spammy sounding because you don't want to get flagged and have your ad deleted.

Step 3: What happens after they send an email to the address in your ad is that it's forwarded to your auto-responder list you already set up. Once the auto-responder receives it, automatically a pre-written email with the link to the free CPA offer is sent to them. They fill it out and you get paid. At this time you now have them in your list as well and can build a relationship with them and send them other valuable things that would be of interest to them.

Step 4: Once this properly set up it should not be uncommon to see as high as a 50% optin rate to your list. From there you could expect as high as 10% or more filling out the CPA offer. Once you have experienced success on a smaller scale then you can scale the operation up. There are plenty of people that make their living off the free traffic on craigslist if you do it right.

Killer Tip: Scaling is something that can easily be done and even outsourced so you can multiply your earnings. See Free Traffic Sources on Page 10.

Research Tip: Google marketing on Craigslist.

Definitions: Flagged - Meaning you ad was "flagged" by the community usually because of sounding to commercial.

Way Number 5 – Youtube

Overview: Finding broad highly trafficked niches on other Youtube accounts can be very profitable. Once you get the first one done this system is very easy to duplicate.

Estimated Completion Time: 4-8 hours.

Skillset: Intermediate

Requirements: CPA Network or Affiliate Offer

Step 1: This is a fantastic strategy using Youtube. We have all seen videos that have hundreds of thousands if not millions of page views. There are literally tens of thousands of them. Did you ever wish you had a video like that? Well don't worry because you don't need to create one. We'll show you how to get an affiliate link on those videos and make a lot of money.

Step 2: A video with one million views can have several thousand views a day. Just imagine getting that kind of traffic to a website or an offer you were promoting? This is a simple technique with just a few rules to obey so let's get to it. First is, you want to select a niche or popular category and look for a video that has over 250,000 page views. Also look at the comments and make sure that views are coming in on a regular basis.

Step 3: What you are initially looking for is a video with high page views and has no type of advertising on it. No affiliate links or banners. From there you can click on the account holders name and see their profile. You should be able to tell fairly easy if this person is an internet marketer or merely someone who posts videos for pleasure or educational purposes. If it passes these tests then you are good to go.

Step 4: Next, in the profile section you'll want to click on "Send Message" and say something like "Hi, I was watching your video and have a good idea that could make us both some money. If you would be willing to put a link on your Youtube description in exchange for some money? If you are I can send you money through paypal. Please get back and let's discuss further."

Step 5: Pretty simple! Most people are excited and happy to work with you. You can offer whatever you like and in addition you only have to pay when you have made a commission as well. When you get better at this you can simply offer to just buy their Youtube account from them. The main thing is to take action.

Here are some real world examples:

2,000 page views a day
15% click thru rate to your affiliate link
2% conversion rate
6 sales
\$35 payout times 6 sales = \$210 per day
30-days X \$210 = \$6300 per month.

Killer Tip: You can post a video response to high trafficked videos to get traffic to your affiliate link as well. See CPA Marketing on Page 9.

Research Tip: Spend your extra time surfing videos to hone in on your broad category niche. See what others are doing.

Definitions: Affiliate Link - A way to track who gets credit for a sale. An affiliate link is unique to you just like a name or ssn.

Way Number 6 – Ebay

Overview: You will be learning the simple tips to get started making money on ebay. You'd be surprised how many people have not tried this yet and it certainly deserves mentioning because it is a very viable income generator. We are going to keep this very simple.

Estimated Completion Time: 2-4 hours.

Skillset: Beginner

Requirements: Ebay Account, Paypal Account, Merchandise.

Step 1: The very first thing you must do is set up the proper accounts if you don't have them already. The next thing obviously is that you need merchandise to sell. The best place to start is with leftover or unused household items to build some quick cash and get familiar with the process.

Step 2: Obtaining merchandise can be fun and here are some of the best tips in the business. Garage sales are an amazing and fun resource, flea markets, close out merchandise and going out of business sales. At certain times regional wal-marts. k-marts. costco etc will have some extra special power buys that are deeply discounted. You can also buy after the holiday specials at up to 90% off (*day after xmas etc*) and sit on them until the demand goes up again before the next holiday.

Step 3: You can also offer services on ebay, sell ebooks etc. You can also sell other peoples items (*neighbors, family, friends etc*) on ebay for a nice percentage of the sale as well. Ebay can also be a fun way to get family members involved as well. It's actually pretty amazing what we have seen ordinary people do on ebay. We believe it will never be saturated because there are always so many people using it and coming in and out of the marketplace.

Step 4: Of course there are several more steps in between, like putting up the auction, providing feedback, shipping and taking care of customers. That should all become pretty much routine after your first few auctions. The task is really not that daunting one only has to set their mind to it and get started.

Killer Tip: There are many automated software tools to help you list and manage your auctions as you start to grow.

Research Tip: Spend time on ebay researching products and some of the various ebay blogs.

Definitions: Paypal- An easy and convenient way to safely take payments over the Internet.

Way Number 7 – Email Marketing

Overview: You will learn the steps it takes to become an email marketer (*true push button money*) and how easy it really can be. If you dedicate and focus on this one skill, you can be set for life. There are email marketers who make millions of dollars a month with their lists.

Estimated Completion Time: 6-8 hours.

Skillset: Intermediate

Requirements: Squeeze Page, Auto-Responder Service

Step 1: In its very simplest essence, email marketing starts with list building. List Building is simply what the name implies. You will be building a list of subscribers who subscribe to your email list. This is first done by offering valuable content in exchange for their email address. Think of an email list like a garden in the sense of it is something you nurture overtime and take care of to continually reap the rewards as years go by.

Step 2: Building your list means offering a high value proposition of some valuable information in exchange for their email address. This is best done by a squeeze page. You may also want to encourage them to tell and refer friends to your list as well.

Step 3: You will then want to build your list gathering names in various profitable niches. In other words you want there to be ample opportunity and demand for the products you promote to your list. Most of all you want to be sure you are providing value so you can nurture your list instead of hammering it with a few promotions and burning it out. The golden rule is: **giving people value for nothing creates obligation.**

Step 4: List building is not an overnight process. It is more of a long term technique. With that said you can still be generating an income while you are building that big valuable nest egg which is your list. It is very important to build and offer value with your list because you are nurturing a long term relationship. Have you ever been a subscriber to a list that you looked forward to getting that persons email? Most people will answer yes to that question and if you did, then that's exactly what you want to try and replicate.

Step 5: You will find almost right away that you need to have qualified traffic in order to build your list. With that in mind we have provided some of the best ways to generate free to inexpensive traffic to get you started. You will know when the time is right for you to buy paid traffic and build your list even faster.

Killer Tip: This technique can be scaled, refined and honed for maximum ROI (*return on investment*) on your list. See CPA Marketing on Page 9.

Research Tip: Google email marketing and learn everything you can in small digestible chunks.

Definitions: Email Marketer - A person who has a list they own and control to build a relationship with their list members and monetize that list.

What Is CPA Marketing

Just imagine for a moment getting paid \$30 every time some one signs up for a free trial of a recommended product? Sound crazy? It's true! CPA (Cost Per Acquisition or Action) Networks pay that kind of money all day long for people like you referring potential customers to their clients (advertisers) websites.

How can they do this? Because the advertiser knows their numbers! They know for every 100 people that try their product that X amount will continue to use it. It really boils down to just simple math.

The best part for you is that most of these trials may or may not require a credit card by the customer. If it does it's usually just a nominal charge of a few dollars to cover shipping and handling and you get paid up to \$30 or more. How cool is that?

To put that in perspective you would have to sell a Clickbank product that sells for \$60 and offers a 50% commission to get paid \$30. In addition if any of the Clickbank purchasers refund that comes straight out of any earned commissions. Ouch - not so good! In addition it is much more difficult to sell a \$60 product online compared to giving away basically a free sample.

People love trying products. Some of these may be for diet, skin care, joint relief, muscle growth and the list goes on and on. Some may be for business opportunity, filling out education requests and everything else in between!

Now let's look at the plus side of this as well as another example. If I were able to get ten people to try a trial sample of a skin care product which cost the consumer lets say \$2.95 shipping and handling for a 14-day supply.

That trial would pay me \$30 and in addition if only 6 people continued to use the product that doesn't matter because I would still get paid on all ten trials which would be a total of \$300. Compare that to the same Clickbank product that had a 20% refund rate that comes right off the top of your commissions.

Can you see how powerful and lucrative this type of marketing can be? Hence the term CPA (Cost Per Acquisition or Action). It's a win-win for the advertiser because they are only paying for a specified action. Sometimes the only action they have to do is enter a zip code or an email address. Now of course those will have a lower payout then \$30 but I think you are starting to see the point.

If you had a list and sent out a relevant offer to it for a \$2.00 payout on an email and zip submit and you had 150 takers from your list you just earned \$300 on the spot. Not to mention conversions can be extremely high because all they are doing is giving their name and email address. CPA can be one of the easiest and lucrative ways to make money online. See Special Bonus on Page 11.

Did you know that 90% of the new millionaires in the world are Internet millionaires?

Internet Success in three simple steps:

- 1) Find something that works. (period)
- 2) Replicate it. (period)
- 3) Scale it. (period)

Free Traffic Sources

FREE SITES TO ADVERTISE ON:

<http://www.craigslist.com/>
www.50statesclassifieds.com/
<http://www.topix.com/>
<http://lycos.oodle.com/>
<http://www.usfreeads.com/>
<http://www.inetgiant.com/>
<http://sellstufflocal.com/>
<http://plugstar.com/>

GOOGLE TO LOOK UP:

local news stations, local television sites, local newspaper sites, look for free classified ads

example site: <http://www.ksl.com/>

OFFLINE ADVERTISING:

Make cheap flyers, business cards and spread them every where you go (bulletin boards, bathrooms, grocery stores etc). Put your website on stickers on your car (works great) also ask friends and family as well. Know somebody that lives on a street with a good view? Hang up a banner with your website url (address). Anything else creative like that you can think of. Challenge yourself or someone else and be creative.

MORE IDEAS:

1. Create a profile on MySpace, Twitter, Facebook, or LinkedIn.
2. Join and/or Post inside forums with a back link to your site.
3. Q&A sites that help people, answer questions. answers.com, answers.yahoo.com, etc
4. Write a press release and submit to free press release sites like prweb.com
5. Start a blog and submit to hundreds of free directories.
6. Start a Squidoo.com lens.
7. Manually submit your site to major search engines.
8. Post ads on eBay with links back to your site.
9. Post free classified ads with links back to your site.
10. Exchange reciprocal links with other sites in your niche.
11. Give testimonials of products you have used, in exchange for back links to your site.
12. Advertise on other sites thank you pages.
13. Create a contest and make it go viral.
14. Create a software application and give it away. Rentacoder.com
15. Pass out business card sized flyers with you domain on it, everywhere you go.
16. Make a video and syndicate it to Youtube and other sites for free.
17. Find joint venture partners that will send you traffic.
18. Comment on industry blogs with back links to your site.
19. Add content to Hubpages.com
20. Add a link to your email signature.
21. Post ads on job boards
22. Ask someone to send an email to they're list for free.
23. Get interviewed on an internet radio show.
24. Create, and Syndicate Articles to directories.
25. Manually submit your site to major search engines.

Of course there are many things you can do besides the examples we've brought up. With that said you'll discover those on your own as you begin this journey. In addition you'll know how to find them when the time comes as well. For now just get started with what we have already provided you with. **See Page 11 for a Special Bonus.**

Special Bonus

If you read through this book then congratulations! We know that you recognize the extreme value of these proven cutting edge strategies. With that said we also recognize the fact it may require a certain skill set on your part that you may not have quite developed yet.

How would you like the opportunity to "cut in line" and speed your learning curve up? Let me explain. You should already know the importance of building a list and having something of value to offer a prospect. Which will certainly involve some work creating on your part? Here's what we can do to help you.

How would you like the opportunity to resell this guide and keep 100% of the profits from the sale or give it away while building your list at the same time? That would represent a fantastic opportunity for you. Without sounding too cliché: "wait it gets even better."

How would you like us to train you on all of the techniques in this book and break it down for you step-by-step while shortening and speeding up your learning curve all at the same time? How would you like acceptance into **our exclusive CPA Network** and have access to the types of offers that we talked about in the book?

We'll show you exactly how to set up squeeze pages and give you our proven squeeze page templates and help accelerate your success with the techniques from this book. All this and more can be yours.

But before I tell you how, I want to tell you why. The reason we are willing to put forth effort to help you is because we make a little money off managing the CPA offers through our relationships with our advertisers and other networks.

Therefore it's in our best interest to help you grow your business which in turn helps us. You will find no better training on the planet for what we are asking for in return.

Ready? Here goes. For a **one-time fee of \$20** you will be enrolled into our CPA Network, be able to sell or giveaway our guide and **keep 100% of the profits** and be trained by us. Training will consist of weekly conference calls and a webinar or two every month as well.

We are truly putting our skills to the test here by teaching you how to do this so we can all make money together. Now we aren't saying this just to say it. But obviously we can only handle so many people at any given time.

So do yourself a favor and click the link below and join us for the ridiculous price of only \$20 and use the 7-Ways Book to help explode your business and earnings along with our training that will put you ahead of the line.

[**CLICK HERE TO JOIN**](#)

OR

www.7ways.us/go